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HVAC Systems Designer/Sales Engineer • Business Development • HVAC Systems Installation & Service Technician • On-Site Supervisor & Instructor • Project Management • Service Management • Office Management • Legal Consultant • Creative Problem-Solver & Successful Inventor • Product Development • HVAC Seminars • Workshops • Tradeshows • Digital & Printed Forms Designer • Advanced Microsoft Office

## **HVAC CONTRACTOR & CONSULTANT**

(1988 - Present)

## **HVACR-Contractor/Sales Engineer**

**Best Heating Corp** – Concord, NH **1988** – **2002 Protech HVAC, LLC** – Rye/Sandwich, NH **2004** – **Present** 

**Designs, Sales, Installations, Service & Maintenance,** of numerous types/brands of Heating; Ventilating; Air Conditioning; Refrigerating; Humidity Control; Exhaust; Make-up Air; Air Cleaning; Combustion Air; Metal Chimneys and Chimney Liners; Power-Venters; Draft Inducers; Fuel Tanks; Above and Below Ground Gas-Piping; Controls/Wiring; Duct Design/Piping in Residential, Commercial, Industrial, Agricultural Applications.

Sales Engineering: Collect field data based on building owners' Indoor Climate Control needs & wants. Gather submittals and technical data to support designs intent and code compliance. Perform load calculations and CFM/GPM requirements. Designed systems/ducts/piping, created estimates, proposals/contracts. Created all drawings for equipment layouts and custom-fabricated, sealed, insulated ducts for all air system jobs. Created and delivered all sales presentations using laptop, screen and projector as necessary. Closed sales and managed all projects/details/change orders of every job sold. Pulled all permits and attended all inspections. Communicated all project aspects to installers/assistants and monitored all components' installation with progress inspections and ordered corrections as needed to comply with initial objectives/plans. Performed all systems start-ups and measurements and supervised sub-contractor TAB work when applicable. Issue punch-list to finish projects. Schedule/attend final inspections. Leave all manuals/paperwork with systems. Lead customer walk-throughs and complete warranty registration, etc. and finalize payments.

**Administrative**: Office management. Filing & bookkeeping - A/P & A/R; Payroll; Workers Comp. audits. Maintained all employee and customer records/communications. Created Excel workbooks for estimating, job costing, job billing, engineering, checking account reconciliation, 1040 & Schedule C summaries for accountant. Researched/Purchased/Set-up all office equipment. PC maintenance.

# **Employee Trainer, Mentor & Supervisor**

(1988 - 2008)

#### **Supervise & Train Field Personnel**

**Training/Step-by-Step Instruction**: Created & Posted Help-Wanted Job Descriptions for HVAC Technicians and Apprentices & Office Help; Interviewed/Hired/Managed; Briefed Technicians on All Details of Job Estimates & Proposals, Project Plans & Chronological List of Job Relevant Tasks; Demonstrated/Led all aspects of HVACR Systems

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Design/Installation/Trouble-Shooting/Repair & Maintenance to Novice & Experienced Technicians; Challenged Technicians with Trouble-Shooting Opportunities. Coached Technicians on all aspects of Customer Service & Communication and Chain of Command. Promoted off-site use of study materials for technologies and enrolled in technical seminars. Performed employee reviews/encouragement/cautions/warnings and progress reports. Fired Personnel when necessary.

## **Inventor Training**

New Hampshire Inventors Association – Concord, New Hampshire – Secretary & President 1999 – 2001. Then-current President discovered me on New Hampshire Public Radio – "The Exchange" show with Laura Knoy on WEVO and invited me to speak at NHIA at #1 IP Law School in the world: Franklin Pierce Law Center. Appointed Secretary and kept all minutes of BOD meetings and assisted with monthly presentations. Elected President (with all but the 2 votes of the other candidates) and chose all Directors from various disciplines including legal, SBA, SBDC, Independent Inventors; turned Association into an ongoing educational experience and created annual syllabus for development of informed and knowledgeable independent inventor members that culminated in a large annual meeting with multiple world-class speakers and informative how-to workshops.

**New Hampshire High Technology Council** (Board Member & Inventor Committee Chair) – Manchester, New Hampshire – **2001**. With unanimous vote of the NHIA membership, it was agreed to merge with the High Tech. Council where I became member of the BOD and Committee Chair – I left soon thereafter to focus on finishing my Bus. Mgmt. degree at NHTI with royalties from License Agreements related to inventions - current industry standards.

## **HVAC PROFESSIONAL EMPLOYMENT**

(1980 - 2009)

## **HVAC/Mechanical Sales Engineer**

**Thayer Corporation** - Pembroke, NH **2008** – **2009** (branch closed due to recession) **Dowling Corporation** - Portsmouth, NH **2002** – **2003** (company sold and focused on contract sales)

Sales Engineer description same as above involving custom-designs and engineered systems for residential, commercial, industrial and municipal HVACR and other mechanical system types including, forced air/forced hot water, VRV Heating/Cooling, air-cleaning, systems venting, restaurant hoods, MUA, and Smog Hog system for Saint-Gobain - Budweiser bottle lubricant capture, as example.

## Service/Installation Technician & Fuel Delivery

Bill Trombly Plumbing & Heating - Concord, NH 1987 – 1988 (branch closed)
Ferns Energy Centers - Concord, NH 1984 – 1987 (left to go to NHTI full-time)
Tenney Fuels, Inc. - Concord, NH 1980 – 1984 (my first HVAC job following Voc. Tech. school)

Serviced & installed residential & commercial oil-fired heating systems. System Types included: GHA; GHW; FHA; FHW; atmospheric, low-pressure and vapor-vacuum steam; equipment with coal-to-oil conversions. Burner experience with Winkler Low-pressure; G.E. Compressor; Timken Rotary; Gun-type, including 'new' Carlin and Beckett high-static pressure burners. Installation/troubleshooting/repair of fuel tanks; piping; transfer pumps. Performed

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routine systems maintenance and emergency service/repair. Assisted with installations and repairs of gas station tanks, pumps, fuel lines and signage. Heavy Commercial licensed fuel oil delivery driver.

As for plumbing at Trombley: assisted master with all types of potable water and waste/vent systems in residential applications. As self-employed: designed/installed all potable water and DWV systems in 7,000 square-foot home of the owner of Simons Company – John Redden (today, BellSimons.com) - and installed 10-zone FHW system including: radiant floor (light-weight concrete); cast iron and steel baseboard; panel radiators; fan convectors; indirect-fired water heater; custom copper rain gutter heating system surrounding house; 1,000 gallon (buried) #2 fuel tank and piping, and whole-house intercom system.

## HVAC, BUSINESS & PET-RELATED INVENTING

(1996 - Present)

## **Independent Inventor**

**Becca Tools, Inc.** – Concord, New Hampshire - **1996** – **1999**.

With no prior experience or formal training in engineering, product development and sales, I created dozens of patentable inventions. After a year and six months of perpetual evolution of an idea, I created hundreds of prototypes and production-runs of flange-installation tools and a multi-task through-bolt ratchet system. With funding from the great, great granddaughter of Wiss Shears Company founder (circa 1842) - I was able to conclude product creation and development with the invention of new threaded and sweat circulator flanges, flanged valves with and without purge port, and I licensed them to a market-leader. I managed and directed 48 individuals and companies to reach this end. Today, virtually all forced hot water circulator connection means stem from my original inventions from 1998. Filed 17 patent applications/awarded 9 patents; interviewed on numerous New Hampshire radio talk-shows; speaker at educational institutions from elementary schools to MIT; judge at inventor competitions.

## RadPak Corp. – Concord, New Hampshire - 2000 – 2005.

Patented three single-type connection methods for piping and component systems in forced hot water heating. Most single-connector-type (press/pex) piping systems today originated from my patented systems. Designed new ball valves and hot water circulators with quick-change motor and supervised and directed CAD company to perfect designs.

### **Innovative Trades Solutions, LLC** – Rye, New Hampshire - **2010** – **Present**.

Created and patented new line of Made-in-America flanges, cast fittings and custom-branded valve handles to foster ease of isolating and trouble-shooting all manner of piping systems, including forced hot water, domestic water, LPG/Natural gas lines and irrigation systems. All components are made in New England and are a product line for my HVAC business as a competitive edge for upscale HVAC projects for high net-worth building owners. Patented Omni-Flange 2-piece circulator flange, valves and valve handles. My own mechanical designs account for the 2<sup>nd</sup> greatest number of product units (by brand) on my FHW heating systems – only pipe/fitting makers have more than me.

#### **Bee Fortress USA, Inc.** – Rye/Center Sandwich, New Hampshire - **2018** – **Present**.

Created radiant-heated and solar-powered ventilated beehives and beehive shelters. Redesigned wooden beehives, hive stands and feeding apparatus. Created and produced the world's first bear-proof beehive that also eradicates varroa destructor mites (the #1 issue affecting managed honeybee colonies throughout the world) in less than 3 hours, without chemicals. As a beekeeper, discovered the many flaws in the Langstroth 'modern' beehive - circa 1852.

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Created the Bee Fortress Beehive that solves many of the problems that kill honeybees. Obtained investment capital and equity investors to design and develop \$250K+ of prototypes of Indoor Climate-Controlled bee hives, hive shelters and related components. Worked on numerous patent drafts for dozens of designs. Arranged domestic manufacturing. Directed and managed drafting, foundry, coating, metal fabrication and numerous other companies to achieve professional grade prototypes and production models. Worked with patent lawyer on patent application revisions and continuation in part filings. Consulted with accountant regarding tax filing strategies. Worked with business attorney regarding investor preferred and common stock issuance. Presentation of Fortress Beehive at beekeeper tradeshows.

#### **Doggy Skeet, LLC** – Center Sandwich, New Hampshire - **2021** – **Present**.

Created Dog, Cat, Monkey, etc., physical and mental exercise product & method. As an owner of a professionally trained German Shepherd security dog, I developed double-fluted cardboard product to provide exercise, fun and peace-of-mind for our dog, and other animals, when inclement weather made outdoor activities impractical and undesirable.

## Rite-Forms, LLC – Center Sandwich, New Hampshire - 1989 – Present.

Beginning with DOS and Lotus 123, in 1989, and then with Windows/Office, I created and perfected what has become a novel Job-Estimating; Job-Costing; Job-Billing system that addresses 4 core cost centers in the Building Trades. Finetuning through consistent use in my HVAC business has produced a system that is easy to use and accurately identifies costs for Time; Materials; Vehicles and all Other costs. With this comprehensive system, there is no need for Time & Materials or Flat-Rate hidden costs, customer skepticism, mistrust and legal contests resulting in poor profit outcomes and legal jeopardy.

I had 3 times more job-estimates per week than the other 6 sales engineers (including the owner) at Thayer Corp., using my early estimating system design. Created Rite-Forms brand with digital and paper forms. These are highly effective sales tools that present job costs, honestly, transparently, convincingly, and as a result I've made profit on every job since. This system is the best sales tool I have ever used, and has resulted in highly satisfied building-owner customers and increased first-time sales.

## **BUSINESS, COPY, NON-FICTION WRITING**

(1999 - Present)

## First-Person, Non-Fiction, "Business" Writer

Macro Economics - NHTI - Concord, New Hampshire - 1996 - 1999.

For course work requirements as an Engineering Minor/Bus. Mgmt. Major, in a Macro-Economics course, I wrote a 20-page expose of what it took to change an aspect of the plumbing and HVAC industry, with no prior experience, education or supervision whatsoever, using imagination, passion, supervising others, organization and mental capacity to manage 48 individuals and/or companies, and credit cards. This combined to bring into existence the inventions that changed how circulators connect to pipes and facilitate ease of installation and service in domestic and forced hot water heating systems. My patents also became source for modern-day "press" fittings connections.

#### **True Tales Live** – Portsmouth, New Hampshire - **2016** – **2018**.

Wrote story, "A Minute to Spare" and was a chosen finalist for year's end story-telling performance. This, my first story-writing and public telling experience, out-competed dozens of others.

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First-Person Non-Fiction Writer – Center Sandwich, New Hampshire - 2016 – 2018.

<u>Wrote:</u> It's Only a Flange; Accelerated Freefall; Light Man; A Minute to Spare; Unimaginable Consequences; The Problem With Managed Honey Bee Colonies; Firewood: The Source of Work Ethic; The Two Best Days of Boat Ownership; What Keeping Bees in Bear Country Taught Me; Surviving by a Lake; Losing Weight the Sailboarding Way; Gardening for Survival: A Beginners Tale; Spearfishing on the Seacoast for Food; How to Rollerblade 35 Miles With a Healed Broken Ankle; Building an HVACR Business the Honest Way; How to Ride 130 Miles in a Half Day; A 5<sup>th</sup> Grade Hitchhiker; My Father-in-Law Chief Controller at Logan; Edible New Hampshire Mushrooms; Thoughts From a Roadie. Writing "Inventing a Pariah" book about my inventing experiences.

Website Work - New Hampshire - 1998 - 2025.

Wrote copy for 12+ websites from 1998 to the present.

District & Superior Court Cases - Independent Consultant to Legal Teams and Building Owners -

Rye/Concord, New Hampshire – **2004 – 2008**. Consultant to law firms in civil cases in New Hampshire. Expert in failure analysis of HVAC systems in residential and commercial applications. Expert & Consultant on behalf of Pro Se clients in District Court. Wrote failure analyses of HVAC systems for attorneys and responses to interrogatories, and legal correspondence. Pro Se collections in District Courts.

## **EDUCATION**

#### Business Management Major & Mechanical Engineering Minor

New Hampshire Technical Institute – Concord, NH 1982 – 2000.

**Associate in Science** - *Business Administration with Specialization in Management* - High Honors (3.92 GPA). 1 Year of Mechanical Engineering courses: technical mathematics and manual/digital drafting.

**Computer**: Formal Training at NHTI in Microsoft DOS & Windows, Lotus 123, Word Perfect and Office Suite, and AutoCad R14. Learned elementary Visual Basic for Applications on my own. Continuously use Excel, Word and PowerPoint for live presentations, engineering, job estimating, job costing, job billing, change-orders, cover letters and book-keeping. Use of load design software includes Wrightsoft, Uponor/Wirsbo, Watts Radiant, Elite RHVAC. Internet: Facebook, YouTube and WordPress websites for businesses. Skype, Zoom and Google Meets Video meetings, and live chats for customer support.

- 400 hr. Oil Burner Technology Certificate NHVTC, Manchester, NH 1980
- Night Classes and Four Semesters of General Studies NHTI, Concord, NH 1982-1989
- English Composition (A) NHTI 1984
- Physics I & II (only A-student in both classes) NHTI 1985-1986
- Financial, Cost & Manufacturing Accounting (B+ avg.) NHTI 1988
- Typing I & II Concord, High School Summer 1990
- Micro & Macro Economics (Final Paper on my 2-1/2-year Invention Odyssey) (A+) NHTI 2000
- Design Graphics I & II (Manual Drafting) (A) NHTI 1999

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- Auto CAD R14 I & II created my first flanged valve with purge (A) NHTI 2000
- Financial & Technical Mathematics 2 semesters (A-) NHTI 2001
- NH Bar Continuing Legal Education "Construction Law 1", "Construction Law 2" 1994
- NH Bar Continuing Legal Education "Attacking the Expert's Opinion" 2011
- Teacher/Training Certificate NHTI 2012
- New Hampshire Gas Fitter's License Biennial Renewal Classes
- Geothermal Design & Installation Training WEDI 2008
- Biomass Boiler Training Viessman 2008
- Solar Domestic Hot Water and Heating Seminars and Training 2006
- In Eight Grade tested as twelfth grade reading level.

## **INDUSTRY LICENSES & CERTIFICATIONS**

- State of NH, Gas Fitter's License # GFE0803219 STN / STP
- State of Maine Master Oil Burner Technician License 2001
- Certified Trac-Pipe Gas Piping System Installer 2010
- Certified WardFlex Gas Piping System Installer 2004
- EPA, CFC Refrigerant Handling, Technician Type II 1995

## **AFFILIATIONS**

- American Society of Heating Refrigerating Air Conditioning Engineers (ASHRAE) Former Associate
- National Fire Protection Association (NFPA) Former Member
- International Code Council (ICC) Former Member
- Plumbing Fuel Gas Fitters and HVAC Association of NH (PFGFHVAC) Former Member

## OTHER

- Federal Aviation Administration Air Traffic Controller Exam-Passing Grade of 89 1989
- Private Pilot License Cessna 150, 172, Piper Archer Ferns Flying Service, Concord. NH 1988
- Skydiver 2007
- New Hampshire Boating License 2020
- Amateur Mycology wild mushroom collection, identification, analysis and consumption since 1977
- Guitar, 5-string Banjo, Harmonica student, hobbyist and occasional performer- solo and with ensembles, since 1981

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## LETTERS OF RECOMMENDATION



# Hampton Falls Free Library 7 Drinkwater Road Hampton Falls, New Hampshire 03844

February 19, 2014

To Whom It May Concern:

This letter is to commend the excellent work that John Rocheleau, of Protech HVAC, LLC has completed on the heating and ventilation systems in our library.

The problems in our building have been persistent since shortly after it was constructed in 2001. After years of trying to find a service company to solve these problems, a member of the town's energy committee vetted several contractors who offered various "solutions" and the Board voted to hire Protech, because John's thorough evaluation and professional presentation convinced us that he completely understood the extent of the workings of our HVAC systems and what it would take to fix them.

Numerous companies were hired over the years to correct one issue after another, but none were ultimately successful. Our oil burner continued to go out, our library remained too hot or too cold year-round, and our residents and staff often suffered chronic discomfort as a result.

Because winter was just around the corner, our Board decided to focus on the immediate need for our heating system issues to be resolved. And in a couple of weeks they were! He installed a new Buderus boiler, replaced the ineffective metal chimney with a power venter and combustion air unit, and installed a fuel-saving computer control. Many of the products installed were his own design. Of great importance were the changes he made to the system piping so that we no longer need anti-freeze in the system, something we understand increased our fuel bill by as much as 30% and caused extensive, costly damage to the heating system.

In January we again hired John to install a new ventilation system to supply fresh air for up to 100 people in the library. While he was here, John demonstrated mastery on many levels by repairing our water heater, troubleshooting our defective septic system alarm, building a storage space in our attic with his carpenter brother and fine-tuning all of the mechanical systems to maximize the comfort of the building occupants and its energy efficiency. John's finished work is beautiful and convincing even to a layperson — unmistakably the work of an expert. We are all very pleased with John's work and can hardly believe that our HVAC problems are finally a thing of the past. We don't hesitate to recommend this exceptional professional.

Cordially,

Judy Haskell Director

Judy Haskell

Telephone: 603-926-3682 Judith F. Haskell, Director

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Fax: 603-926-0170

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Joshua Greenspan MD

American Pain Institute
14 Manchester Square, Suite 290

Portsmouth, NH 03801

Ph: 603.766.8500 / Fax: 603.766.8550

igreenspan@americanpain.org / americanpain.org

10-8-2020:

To whom it may concern,

I am writing a letter of recommendation on behalf of John Rocheleau. I've known John for about two years, he revised the HVAC system for my home and subsequently for my office.

I've dealt with a number of people in construction including Architects, HVAC, Painters, Electricians and other members of industry. I have found that nearly all of them failed to perform up to the standards that they claimed they were capable of. John has been the lone exception to this.

As a Physician, I have spent many years in Academia. I think of John Rocheleau as a Professor of HVAC at an Ivy League University. Whenever I speak with him, he provides an in-depth lecture about various topics in the field of HVAC. I appreciate how he can dissect other people's work and point out the mistakes they made and the reasoning behind their mistakes. I understand that John has designed and holds patents for many of the valves and other vital connections used in HVAC. To me this is extremely impressive not only because he was able to achieve this but also because he felt the motivation to do this. Simply put: John is brilliant and brings his work to an extraordinarily high standard.

I believe most people have no idea about HVAC systems. Whenever my wife and I look at houses and ask the Real Estate agents about the home's HVAC system, we always get the same blank stare followed by, "I can look into that for you." Being able to control your environment at home or at work is crucial; not only for personal comfort, but also for productivity. Thanks to John, our home is far more live-able and our office is far more productive.

I recommend John Rocheleau to your attention without reserve, without constraint, and with my complete enthusiasm.

Sincerely,

Joshua Greenspan MD

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Robert Fitzmaurice 41 Sea Road Rye Beach, NH 03871

Date: May 7, 2014

Subject: John Rocheleau is the best in his field.

See attachment: "Pictures and A Thousand Words" pdf presentation.

The back story is as follows: I bought my house in 2009. The house was renovated and expanded to 6,700sf by the previous owner around 1998. The house's footprint is, let's say, complex. The systems to heat, cool, vent, etc, while relatively new, were monstrous, messy, and inefficient.

On one of several emergency repair calls during my first year of ownership; an employee of the original installer quipped, "I used to live here", referring to his regular visits to this house to address problems with the systems. Several HVAC service providers later, I decided to pursue a complete systems replacement.

After investing about an hour each with representatives from several companies, I received quotes which ranged from \$35,000 to \$140,000... How could this be?? Some presentations were housed in polished 3 ring binders (which mostly contained boiler plate wording and manufacturer brochures), while others were just two pieces of paper with a price estimate at the bottom. How can anyone agree to such a large investment without a detailed plan, time line, and cost break down? I would not, and therefore did not, until I accidentally met John R Rocheleau.

John explained a process that made sense to me. It would start with me retaining him to create designs for a modest fee to cover his extensive time. I gave him the same one hour tour and overview as I did with the others. John returned, several times in fact, to conduct his detailed evaluation and analysis to support his designs. John's process was a significant investment of his time and a great investment for me. The several discussions we had along the way helped shape a plan that I had confidence in. Then John set out to price the job in great, albeit intelligently organized detail.

The rest of the story is best told in John's, "Pictures and A Thousand Words" pdf presentation. My bottom line is that John's brains, process, and striving toward perfection in carrying out the work became a solid investment in both my home and peace of mind. I'll also add that the numerous systems perform perfectly, and that John, and his team - Wendy, and Gerard – are all a pleasure to deal with.

Fitzmaurice

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January 9, 2016

I have known John Rocheleau for close to 28 years, since he began maintaining all of the HVAC systems for our Town of Washington, NH municipal buildings - historic Town Hall, Fire Stations, Highway Department and Recreational building.

Over the years, John has designed, engineered and installed several custom whole house heating systems for our properties in East Washington NH. The first project, 25 years ago, was to replace an old failed hot air system with a combination oil and wood furnace.

The latest project just completed this month, replaced the hot air system John installed in 1990 with a new Triangle Tube gas boiler and European panel radiator system as part of a major renovation to our 200 year old farm house. He evaluated and calculated the balanced and efficient sizing and placement of the radiators for each room, laid out the options for various boilers and all components, and provided a clear, itemized quote covering all aspects of the expenses required to complete the project. John provided a separate design and quote for our kitchen exhaust system, which now works great and as expected.

John is a unique, inventive and highly skilled individual. His experience, passion for perfection and enthusiasm for his field make him a comfort and pleasure to work with. John does it all with unflappable focus. John designed all the circulator flanges, fittings and valve handles that clearly identify the various zones of our system. He has all of his patented products manufactured across New England, so he doesn't have to purchase sub-quality alternatives from China!

Most importantly, the systems work beautifully, are perfectly balanced and now it is easy for us to manage the heating of our rambling old farm house. All the tradesmen working on our project, including timber framers, plumbers and carpenters have commented on the quality and beauty of John's craftsmanship in weaving hundreds of feet of copper pipe, installing numerous radiators, fittings and valves through our old house.

John always follows through on every aspect of a project, meets all deadlines and never deviates from his original quote. We would never consider anyone else for our HVAC needs, and highly recommend him to anyone considering his services.

Sincerely,

Jed Schwartz

66 Purling Beck Road, East Washington, NH 03280

PHONE 603/495-3125 FAX 603/495-3499 http://www.jedschwartz.com

POB 183, Sandwich, NH 03227 603-573-1982 https://www.protechhvac.com

April 6, 2025
Alastair Robertson
503 Lexington Road
Concord, MA 01762
To whom it may concern:
I have worked with John Rocheleau for many years in connection with my furnace and A/C systems at my lakeside home in New Hampshire.
Regarding the furnace - John took a 15-year-old system and completely reengineered it, reducing maintenance needs and making it many times more efficient than it was.
Regarding the AC - John built a 5-ton central air system from scratch where many others had told me it couldn't be done. We were miserable in summers for over 20 years as a result. I was amazed by what John was able to do by utilizing previously unused space in my attic! The A/C system works amazingly and is beautifully simple!
John works with an eye for detail, innovation and value for his well-deserved money.
I recommend John extremely highly. He has become more than a contractor to us; he is now a family friend.
Wholeheartedly,
Alastair Robertson